February 17, 1962

Dr. Frank Stanton
President
Columbia Broadcasting System, Inc.
485 Madison Avenue
New York 22, New York

Dear Dr. Stanton:

I am writing you regarding the Intercollegiate Broadcasting System's National Convention which the Yale Broadcasting Company will be hosting here in New Haven on Saturday April 7.

Briefly, the Intercollegiate Broadcasting System is the organization which represents most of this country's student operated radio stations. I.B.S. serves to pool the resources of these student enterprises and to help them meet common problems. Delegates from these member stations meet at the convention once each year to exchange ideas and to become acquainted with broadcast activities from some of the leaders of the industry. In order to make this Convention as informative and stimulating as possible we must ask for your help.

At 2 pm. on Saturday April 7 the Convention plans to schedule a Main Session at Yale's Sprague Hall. At this meeting we would be very honored to have you as the featured guest speaker. Your experience as the President of the Columbia Broadcasting System would give this year's convention the direction and impetus which will be reflected in better programming for college stations all over the country.

The topic would certainly be left up to your own discretion. However, rest assured that any of your thoughts concerning radio's challenge and obligations would be interesting and appropriate.

If this proposal meets with your approval (and your schedule) I would be more than willing to work out further details at your convenience. Travelling expenses and the like would naturally be taken care of by I.B.S.

Since our aim, in effect, is to encourage better broadcasting through the constant development of a potential pool of braadcast talent from the collegiate level, let me repeat that it would be an honor for student stations all over the country to have you as our featured guest this year. I will anxiously await word of your decision on this matter.

Sincerely,

John H. Davison, Chairman
The Yale Broadcasting Company